



The Way We Eat: Why Our Food Choices Matter

A PRESENTATION BY

JIM MASON, J.D.

Jim Mason is an author and attorney. His latest book, co-authored with Peter Singer, is *The Way We Eat: Why Our Food Choices Matter*. He is also the author of *An Unnatural Order: The Roots of Our Destruction of Nature* and co-author with Peter Singer of *Animal Factories*. His writings have appeared in Audubon, The New York Times, New Scientist, Newsday, Country Journal, Orion Nature Quarterly, and other publications.

Jim Mason will talk about his most recent book of the same title written with Peter Singer, the Princeton professor and internationally-renowned ethicist. He will discuss the diets of three American families and the source of the foods they eat and will explore the ethical questions that arise along the way. He will cover factory farming and alternatives, fair trade, buying local, organic farming, commercial fishing, and other food matters of concern to consumers today. Mason will talk about some of the surprises they found in the course of their research. For example, they found that the labels “organic” and “humane” can be deceptive and that buying local is not always the most ethical choice.

SATURDAY, DECEMBER 8, 7 P.M.
MCCOY PAVILION
ALA MOANA BEACH PARK

Mr. Mason will also be speaking on Maui: Tuesday, December 11, at 7 p.m., Cameron Center Auditorium, 95 Mahalani St, Wailuku.

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